



Big Tobacco targets

OUR KIDS

with candy flavored products.



**VOTE YES ON 31 TO END THE
SALE OF FLAVORED TOBACCO**

YES ON 31

PROTECT KIDS
FROM CANDY-FLAVORED TOBACCO

Committee to Protect California Kids
1531 I Street, Suite 200
Sacramento, CA 95814

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Big Tobacco knows what they're doing when they target our kids with candy-flavored products, like cotton candy, chocolate, and strawberry flavors. These flavors mask the harsh taste of tobacco in order to hook kids.

Did You Know? 80% of kids who use tobacco start with flavored products, and nearly all adult smokers start by the age of 18.

YES ON PROP 31 IS ENDORSED BY:



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TO END THE SALE OF FLAVORED TOBACCO.